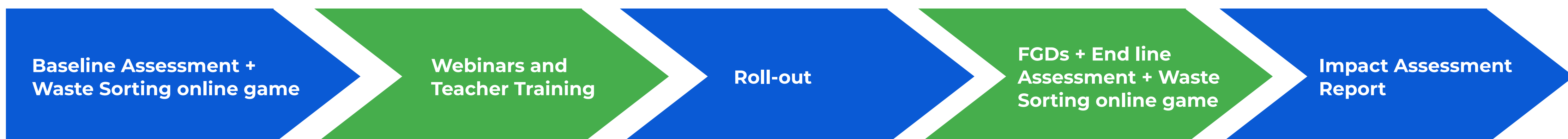


# Methodology



## WNM modes of dissemination

In-class	Remote learning	Tele series
Partial roll-out during pilot programs	During the pandemic lockdown-partial roll-out in pilot and	MSCERT dissemination on DD Sahyadri. DD National dissemination across Maharashtra, Tamil Nadu, Bihar and Kerala
Master trainers and nodal teachers train all teachers in a district	Partial facilitation by teachers	No teacher facilitation
Use of AV in class	Videos disseminated via pen drives and WhatsApp groups to teachers	WNM curriculum broadcast as a 4 episode long teleseries
Each video followed by reflection questions and in class discussion	Students completed activities at home and send to teachers	Students watched the episodes at home
On-ground monitoring and evaluation using Baseline, End line questionnaires, FGD's and the Waste Sorting game	Monitoring and Evaluation done remotely through phone-calls using	Consolidated reach provided by DD Channel

## Reach

- WNM Pilots- **Kolhapur, Nashik, and Mumbai D-Ward ~80,900 students**
- MSCERT 'Summer Camp' initiative, **~1,50,000 views.**
- Maharashtra State roll-outs- Total views: **~2,22,000**

### Doordarshan Broadcast:

- DD Sahyadri- MSCERT **"Learn from Home" Initiative ~5,65,500 views**
- **DD National ~14,12,950 views** – Maharashtra, Tamil Nadu, Bihar and Kerala